



37th Annual Barrington Invitational Tournament

November 4 & 5, 2017

Help Support The Barrington Youth Soccer Association!

Dear Barrington Invitational Tournament Sponsor,

Thank you very much for supporting this year's 37th annual tournament. The tournament involves an estimated 5,000 people, 120 teams, and 30 different soccer clubs across southern New England and beyond, and is the only source of fundraising we do each year. Among other things, the funding we receive for the tournament helps us:

- Provide direct support for families so cost is not a barrier to participation;
- Award scholarships to deserving students to help with the cost of college;
- Pay for professional coaching for our travel club and intramural league participants;
- Replace major and minor pieces of equipment as needed for safety reasons; and,
- Invest in our fields to make them playable after the heavy use they receive each spring and fall from the multiple sports played around town.

Making this our only source of fundraising allows our players to focus on having fun with and getting better at the game of soccer, instead of placing the responsibility on them to assist in the club's fundraising efforts. We are excited to offer our sponsors benefits this year that have never before been available. We hope these benefits excite you as much as they do us, and we look forward to and are honored to have you associated with the 36th annual Barrington Invitational Tournament.

Thank you very much for your support!

Sincerely,

The 37th annual B.I.T. Sponsorship Committee



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Sponsor Levels

Sponsor Benefits

Major Tournament Sponsor \$3,000

- *Large Name/Logo on front of Barrington House League players' tournament jerseys & back of supporter shirts*
- *Name/Logo on every page of Barrington Youth Soccer Association website*
- *Full page color ad in the Barrington Times special tournament section*
- *On-site presence at tournament location and at BYSA Jamboree in September*
- *Company Banner displayed at site location*
- *On-site presence at tournament location and at BYSA Jamboree in September*
- *Inclusion in Barrington Times special tournament pull-out section; physical location noted on map*
- *Inclusion in pre-tournament email sent to all local and out of town families with link to sponsor website*
- *Promotional coverage for all sponsors see below*

Diamond Level Sponsor \$1,500

- *Large Name/Logo on back of Barrington House League players' tournament jerseys & supporter shirts*
- *Name/Logo on homepage of Barrington Youth Soccer Association website*
- *Half page color ad in the Barrington Times special tournament section*
- *On-site presence at tournament location and at BYSA Jamboree in September*
- *Company Banner displayed at site location*
- *On-site presence at tournament location and at BYSA Jamboree in September*
- *Inclusion in Barrington Times special tournament pull-out section; physical location noted on map*
- *Inclusion in pre-tournament email sent to all local and out of town families with link to sponsor website*
- *Promotional coverage for all sponsors see below*

Platinum Level Sponsor \$ 750

- **Medium Name/Logo on back of Barrington House League players' tournament jerseys & supporter shirts**
- **Company Banner displayed at site location**
- **On-site presence at tournament location and at BYSA Jamboree in September**
- **Quarter page color ad in the Barrington Times special tournament section**
- **Inclusion in Barrington Times special tournament pull-out section; physical location noted on map**
- **Inclusion in pre-tournament email sent to all local and out of town families with link to sponsor website**
- **Promotional coverage for all sponsors see below**

Gold Level Sponsor \$ 500

- **Name/Logo on back of Barrington House League players' tournament jerseys & supporter shirts**
- **Quarter page color ad in the Barrington Times special tournament section**
- **Thank you plaque with team picture.**
- **Inclusion in Barrington Times special tournament pull-out section; physical location noted on map**
- **Inclusion in pre-tournament email sent to all local and out of town families with link to sponsor website**
- **Promotional coverage for all sponsors see below**

Silver Level Sponsor \$ 250

- **Inclusion in Barrington Times special tournament pull-out section; physical location noted on map**
- **Inclusion in pre-tournament email sent to all local and out of town families with link to sponsor website**
- **Promotional coverage for all sponsors see below**

Bronze Level Sponsor \$ 100

- **Promotional coverage for all sponsors see below**

Promotional Coverage for All Sponsors includes:

- * **BIT Website www.barringtonsoccer-ri.org Tournament Sponsor Page: recognition by level of sponsorship. Donors of \$500 or more submit digital logo for promotional purposes**
- * **2 emails to all Barrington Soccer families (750+ families) recognizing sponsors**
- * **Inclusion in Barrington Times full page thank you ad following the tournament**
- * **Recognition on all BYSA social media sites**

Business/Individual Name: _____

Address: _____

Contact: _____ Telephone: _____

Email: _____

Please make checks payable to BYSA and mail to P.O Box 361, Barrington, RI 02806.
 Fund-raising: Willie Gempp 401-247-4242 W.Gempp@barringtonsoccer-ri.org
 BYSA is a Non-Profit Organization