

Opportunities

Broi	nze Level Partnership\$500
•	Annual website graphic advertisement with click through to site
•	Partnership mention on Monthly E-Newsletter
•	One 5' x 5' Banner (Graphics included)
Silve	er Level Partnership\$750
•	Annual website graphic advertisement with click through to site
•	Partnership mention on Monthly E-Newsletter
•	Advertising space on all email communications to database
•	Social media shout-outs to our followers and one 5' x 5' Banner
	(Graphics included)
Gold	d Level Partnership\$1,000
•	Annual website graphic advertisement with click through to site
•	Partnership mention on Monthly E-Newsletter
•	Advertising space on all email communications to database
•	Social media shout-outs to our followers
•	One 5' x 5' Banner (Graphics included)
Plat	inum Level Partnership\$2,500
•	Annual website graphic advertisement with click through to site
•	Partnership mention on Monthly E-Newsletter

Advertising space on all email communications to database

Dedicated Email blast to entire Club announcing Platinum Partner

Social media shout-outs to our followers



Opportunities

• <u>Two</u> 5' x 5' Banners (Graphics included)

Premier Level Partnership......\$5,000

- Annual website graphic advertisement with click through to site
- Partnership mention on Monthly E-Newsletter
- Advertising space on all email communications to database
- Social media shout-outs to our followers
- Dedicated Email blast to entire Club announcing Premier Partner
- Three 5' x 5' Banners (Graphics included)
- First right to field naming opportunities for ALL tournaments/special events • On site presence at a tournament

Champion Level Partnership.....\$10,000+

- Annual website graphic advertisement with click through to site
- Partnership mention on Monthly E-Newsletter
- Advertising space on all email communications to database
- Social media shout-outs to our followers
- Dedicated Email blast to entire Club announcing Champion Partner
- Three 5' x 5' Banners (Graphics included)
- First right to field nam tournaments/special
- On site presence at FLUKIVA ELITE ament
- Sponsor coupons ar PARTNERSHIP ated into club fundraising efforts

Elite Level Partnership.....\$20,000+

Opportunities

- Annual website graphic advertisement with click through to site
- Partnership mention on Monthly E-Newsletter
- Advertising space on all email communications to database
- Social media shout-outs to our followers
- Dedicated Email blast to entire Club announcing Elite Partner
- <u>Eight</u> 5' x 5' Banners (Graphics included)
- First right to field naming opportunities for ALL tournaments/special events
- On site presence at ALL tournaments and special events
- Thank you plaque presented to sponsor
- Sponsor coupons and discounts incorporated into club fundraising efforts
- Pop-up display banners at club town hall and special event meetings

Diamond Level

Partnership......\$50,000+

- Annual website graphic advertisement with click through to site
- Partnership mention on Monthly E-Newsletter
- Advertising space on all email communications to database
- Social media shout-outs to our followers
- Dedicated Email blast to entire Club announcing Diamond Partner
- <u>Ten</u> 5' x 5' Banners (Graphics included)
- On site presence at ALL tournaments and special events
- Thank you plaque presented to sponsor

Opportunities

- Sponsor coupons and discounts incorporated into club fundraising efforts
- Pop-up display banners at club town hall and special event meetings
- Framed shadow box of a Florida Elite Jersey
- Presenting sponsor for a tournament

About Florida Elite Soccer Academy

Florida Elite SA has the Largest Club Player Pool in Florida

- Over 7,000 players
- Expected to grow with additional partnerships to over 8,000 players this year
- Potential to exceed 25,000 players

Jacksonville, St. Augustine, Palm Coast and Port Orange has the largest player pool in Florida (larger than Tampa, Orlando, or Miami) Organic growth is expected due to the double digit rate of housing developments permits in St. Johns County; 26% Conservative Estimate (UF BEBR)

Florida Elite Soccer Academy has the largest amount of training and game space facilities anywhere between Miami, Orlando and Atlanta.

Centrally located in the Southeastern corridor, Jacksonville is a prime location for tournaments and international events.

With our new fundraising initiatives, we are looking to double our facility space by the year 2018.

^{*}Social Media Shout-Outs frequency will be determined by Partnership level. Social Media outlets are Facebook, Twitter, LinkedIn and Instagram.

^{*}ALL potential Partners must be approved by the Partnership Committee prior to acceptance of Partnership

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (1-800-435-7352) WITHIN THE STATE OF FLORIDA AND (850) 410-3800 OUTSIDE OF FLORIDA. LICENSE #CH42477. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.