WE ARE COMMITTED TO CREATING A SUPPORTIVE AND POSITIVE CULTURE FOR OUR SPORT IN CANADA. WE WANT TO LEAD THE EFFORT TO BUILD A SOCCER CULTURE THAT CELEBRATES WHAT IS BEST ABOUT OUR GAME AND HELPS IT TRANSCEND FROM WHAT HAPPENS IN THE LIVES OF OUR PLAYERS, COACHES, ADMINISTRATORS, FAMILIES AND FRIENDS.

WE ASK THAT EVERYONE EMBRACE THE COMMITMENT TO CULTURE FOR SOCCER IN IFC AND ACTIVELY MANIFEST THESE SEVEN PRINCIPLES IN OUR PLAYERS, OUR FAMILIES, OUR COMPETITIONS, OUR INFRASTRUCTURE AND OURSELVES.

WE BELIEVE

SOCCER UNITES US

WE EMBRACE AND CELEBRATE OUR DIFFERENCES BECAUSE THE GAME MAKES US ONE.

CHARACTER FIRST

WE HONOR, TEACH AND DEVELOP THE CORE VALUES OF HONESTY, LOYALTY, RESPONSIBILITY, SELFLESSNESS, COMPASSION, AND DISCIPLINE.

THE RULE OF FUN

FUN IS THE LENS THAT CAN MAKE EVERY SOCCER PLAYER A SUCCESS, FUN TAKES MANY FORMS AND ALWAYS CONCLUDES WITH “I WANT TO PLAY AGAIN”.

THE GAME IS THE TEACHER

WE ARE ALL RESPONSIBLE TO ENSURE THAT SOCCER TEACHES THE SKILLS OF A WELL-LIVED LIFE. TEAMWORK, LEADERSHIP, HARD WORK, COMMUNICATION, CREATIVITY, ARE JUST THE BEGINNING OF ITS LESSONS.

WELL-BEING COUNTS

A SAFE, HEALTHY, WELCOMING EXPERIENCE IN BODY, MIND, AND SPIRIT IS THE RIGHT OF EVERY SOCCER STAKEHOLDER.

WE ARE FAMILY STRONG

FAMILY IN ALL ITS FORMS - TEAM, CLUB, COMMUNITY, RELATIVES - IS THE GREATEST ASSET SOCCER HAS. TAKE TIME TO CONNECT AND APPRECIATE.

SOCCER IS THE PLAYER’S GAME

SOCCER IS A PERSONAL JOURNEY FOR EVERY PLAYER. IT IS FOR THE PLAYER TO SEE, DECIDE, CREATE AND WIN. IT IS THEIR GAME.