



CAREER OPPORTUNITY

Position Title: Community Engagement Specialist (Mascot)
Position Status: Part-time, hourly
Location: Burlington, Ontario
Reports To: Marketing & Special Events Coordinator

BURLINGTON YOUTH SOCCER CLUB:

The Burlington Youth Soccer Club (BYSC), a not-for-profit organization, was established in 1962 and celebrated its 50th anniversary in 2012. Today, the Club has over 7,900 female and male youth soccer players and is one of the largest soccer Clubs in Ontario. The BYSC is home to the Burlington Bayhawks and is proud of its competitive team successes over the years, including 47 provincial championships and 13 national championships.

SCOPE:

The Burlington Youth Soccer Club is currently taking application for a Community Engagement Specialist that will be an ambassador for the BYSC Brand as “Burli the Bayhawk”. Reporting to the Marketing & Special Events Coordinator, the Community Engagement Specialist will bring to life the persona of Burli and represent the BYSC at Club and community events throughout the year. The CES will also contribute to planning community events and activities associated with Burli’s engagement with the public. Depending on candidate availability, the BYSC may consider hiring more than one CES for this position.

CLUB & COMMUNITY EVENTS (exact dates for 2018 events TBD):

BYSC Summer Kick-Off (Fun Fair)	Early May	Easter Sp’Egg/Tacular	Early April
Photo Day Weekend	Early June	Kite Festival	Early June
Burli Blast (U3-U6 Final Festival)	Late July	Canada Day Festival	July 1
Cogeco Mini Soccer Day (U7-U12)	Late August	Joseph Brant Day Festival	Early August
Summer Camps (Fridays)	June – August	Children’s Festival	Mid-August
Bayhawks Meet the Coaches Night	Mid October	Appleby Line Street Festival	Late September
Volunteer Appreciation & Awards Night	Early November	City Parent Fall Family Show	Late October
Sport Day in Burlington	Early November	Festival of Lights	December 1
BYSC Open Houses	March, August	Santa Claus Parade	December 3

EXPERIENCE & QUALIFICATIONS:

- Event marketing, mascotting, and fan experience
- Highly energetic & personable
- Customer service oriented (ability to interact with children)
- Vulnerable Sector clearance required (police check)
- Strong organizational and interpersonal skills
- Ability to work under minimal supervision
- Non-traditional and extended hours of work required

This is a general overview of the position and events/duties may be altered at the discretion of management. Expressions of interest, including availability and resume, will be accepted via email until **November 24, 2017 at 3:00 pm**. Send to **Ben Jacobs** (bjacobs@burlingtonsoccer.com), *Marketing & Events Coordinator*, Burlington Youth Soccer Club - 3370 South Service Rd – Suites 200/201, Burlington, Ontario L7N 3M6.